

# THE PLACE to be

Crowned by Windsor Castle, the charming historic market town where Windsor Royal Station is located offers 1,000 years of Royal history, luxury brands and fine dining which continues to make it a popular destination for visitors from all over the world.

## WE'RE well connected

#### RAIL

- As our name suggests
  Windsor Royal Station
  is home to a train
  station, Windsor &
  Eton Central, which,
  via a connection at
  Slough, offers access
  to London Paddington
  in as little as 30
  minutes.
- Alternatively, Windsor & Eton Riverside is only a 7-minute walk from the Centre offering regular services to London Waterloo.

#### ROAD

- Visitors driving to Windsor can access the town from the M4, M3, M25 and M40.
- Once visitors arrive there are over 750 parking spaces located in the multistory car park a short walk from the Centre.
- The Centre is linked to the Windsor Coach Park which offers 74 spaces for the coaches bringing in thousands of visitors to the town each year.

#### SKY

 Windsor Royal Station is located just 15-minutes drive from Heathrow Airport making the town a popular destination for tourists.

> Tourism generates a Comparison Goods Market Potential of £68m in Windsor annually (ACORN 2019)



## catchment map



### GETTING TO KNOW

our core shoppers

ACORN research from August 2019 identifies Windsor with a core catchment of 346,000 shoppers with a further 1.8m shoppers making up the town's total catchment.

Total annual retail spend is estimated as £385m with the most popular categories being:

COMPARISON GOODS (£149.4M)

CONVENIENCE (£149.4M)

CATERING (£52.5M)

CLOTHING & FOOTWARE (£50.2M)

### **AFFLUENT ACHIEVERS**

is the predominant ACORN Group with

executive wealth accounting for 19% of the Windsor catchment (8% above the UK average)

> 2019 FOOTFALL AVERAGES

860k

**VISITORS A MONTH** 

## ONLINE SPEND CONTRIBUTES

£62m from residential

expenditure



TOTAL RESIDENTIAL EXPENDITURE OF

£4,518.1m

and a marketing potential of £183.3m

#### **RISING PROSPERITY**

is the next predominant ACORN Group with

#### **CAREER CLIMBERS**

accounting for 17.5% of the Windsor catchment (11% above the UK average)







## YOU'RE IN good company

#### Fashion

Christys' Hats	9
rench Connection	14-15
lobbs	21-22
igsaw	17-18
oules	19
(iltane	16
/lint Velvet	25
hase Eight	29-30
weaty Betty	20
'anilla	15A
Vhistles	23

#### Beauty

bare Minerals	
Space NK Apothecary	:

#### Food & Drink

All Bar One	40
Bella Italia	57
Bill's Restaurant	64-67
Café Nero	58-59
Café Rouge	54-55
Carluccio's	27-28
Cattle Grid	31-33
Cinnamon Café	53
Dum Dum Donuts	48
EAT	5-6
Gourmet Burger Kitchen	60-61
Patisserie Valerie	62-63
Roly's Fudge	8

#### Lifestyle & Gifts

Artique	4
Castle Fine Art	2
Hardy's Old Sweet Shop	
Havana House	5
Jo Malone	4
Le Creuset	4
Links	4
Molton Brown	
Dandora	4

#### Other/Services

Harrington's Hairdressing	39
Kuoni	49
Train Ticket Office	68
Windsor Information Centre	52a
Windsor Travel Money	69





#### **KEY CONTACT**

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## GET in touch

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