

THE PLACE to be

Crowned by Windsor Castle, the charming historic market town where Windsor Royal Station is located offers 1,000 years of Royal history, luxury brands and fine dining which continues to make it a popular destination for visitors from all over the world.

WE'RE well connected

RAIL

-1.8.9.7

- As our name suggests
 Windsor Royal Station
 is home to a train
 station, Windsor &
 Eton Central, which,
 via a connection at
 Slough, offers access
 to London Paddington
 in as little as 30
 minutes.
- Alternatively, Windsor & Eton Riverside is only a 7-minute walk from the Centre offering regular services to London Waterloo.

ROAD

- Visitors driving to Windsor can access the town from the M4, M3, M25 and M40.
- Once visitors arrive there are over 750 parking spaces located in the multistory car park a short walk from the Centre.
- The Centre is linked to the Windsor Coach Park which offers 74 spaces for the coaches bringing in thousands of visitors to the town each year.

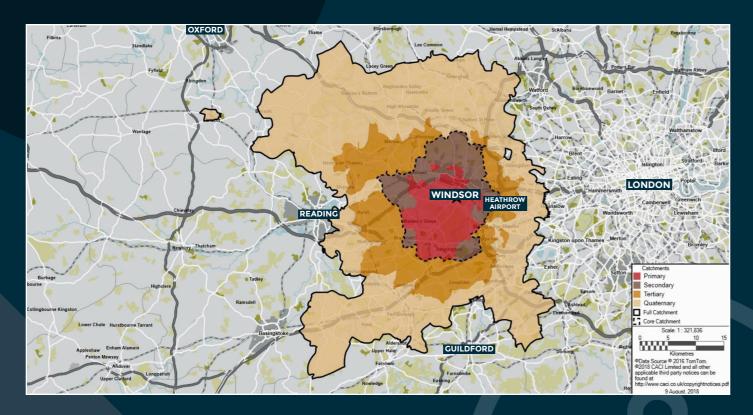
SKY

 Windsor Royal Station is located just 15-minutes drive from Heathrow Airport making the town a popular destination for tourists.

> Tourism generates a Comparison Goods Market Potential of £68m in Windsor annually (ACORN 2018)



catchment map



GETTING TO KNOW

our core shoppers

ACORN research from August 2018 identifies Windsor with a core catchment of 346,000 shoppers with a further 1.5m shoppers making up the town's total catchment.

Total annual retail spend is estimated as £385m with the most popular categories being:

COMPARISON GOODS (£149.4M)

CONVENIENCE (£149.4M)

CATERING (£52.5M)

CLOTHING & FOOTWARE (£50.2M)

AFFLUENT ACHIEVERS

is the predominant ACORN Group with

executive wealth accounting for 19% of the Windsor catchment (8% above the UK average)

2018 FOOTFALL AVERAGES

1 million

VISITORS A MONTH (+25% VS 2016) ONLINE SPEND CONTRIBUTES

£62m from residential expenditure



TOTAL RESIDENTIAL EXPENDITURE OF

£4,518.1m

and a marketing potential of £183.3m

RISING PROSPERITY

is the next predominant ACORN Group with

CAREER CLIMBERS

accounting for 17.5% of the Windsor catchment (11% above the UK average)







WINDSOR ROYAL STATION

SINCE 1897

C6-C7

THE CONCOURSE

54-55

Windsor

Castle &

Thames Street

C3-C4

39 Coach Park

32 29-30

Windsor Yards &

Windsor Yards & Car Park

UNITS AVAILABLE TO LET

Details available on request

you're in good company

Fashion

French Connection Hobbs Jigsaw Joules Kiltane Mint Velvet Phase Eight Sweaty Betty Whistles

Beauty

Aveda bareMinerals Bobbi Brown Crabtree & Evelyn Space NK Apothecary

Food & Drink

15

17

25

20

A8

21A

16

21B

29-30

21-22

17-18

All Bar One Bella Italia 57 Bill's Restaurant C3-C4 Café Nero 58-59 54-55 Café Rouge Carluccio's 31-32 **Cattle Grid** Cinnamon Café 53 19 EAT **Gourmet Burger Kitchen** C6-C7 Patisserie Valerie 62-63

Lifestyle & Gifts

Artique	4
Hardy's Old Sweet Shop	2
Havana House	5
Jo Malone	2
Le Creuset	4
Links	2
Molton Brown	1
Pandora	4
Tinc	4

Other/Services

Harrington's Hairdressing 39 Kuoni 49 Windsor Information Centre 52A Windsor Ticket Office 68 Windsor Travel Money 69





KEY CONTACT

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GET in touch

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