

# THE PLACE to be

Crowned by Windsor Castle, the charming historic market town where Windsor Royal Station is located offers 1,000 years of Royal history, luxury brands and fine dining which continues to make it a popular destination for visitors from all over the world.

## WE'RE well connected

### RAIL

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- As our name suggests
   Windsor Royal Station
   is home to a train
   station, Windsor &
   Eton Central, which,
   via a connection at
   Slough, offers access
   to London Paddington
   in as little as 30
   minutes.
- Alternatively, Windsor & Eton Riverside is only a 7-minute walk from the Centre offering regular services to London Waterloo.

#### ROAD

- Visitors driving to Windsor can access the town from the M4, M3, M25 and M40.
- Once visitors arrive there are over 750 parking spaces located in the multistory car park a short walk from the Centre.
- The Centre is linked to the Windsor Coach Park which offers 74 spaces for the coaches bringing in thousands of visitors to the town each year.

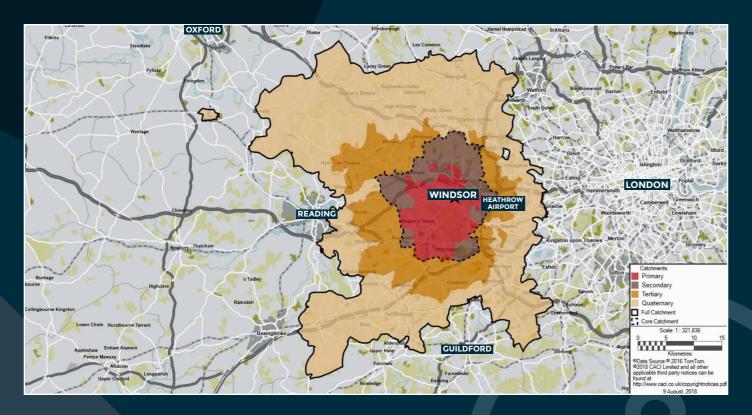
#### SKY

 Windsor Royal Station is located just 15-minutes drive from Heathrow Airport making the town a popular destination for tourists.

> Tourism generates a Comparison Goods Market Potential of £68m in Windsor annually (ACORN 2018)



## catchment map



## GETTING TO KNOW

our core shoppers

ACORN research from August 2018 identifies Windsor with a core catchment of 346,000 shoppers with a further 1.5m shoppers making up the town's total catchment.

Total annual retail spend is estimated as £385m with the most popular categories being:

COMPARISON GOODS (£149.4M)

CONVENIENCE (£149.4M)

CATERING (£52.5M)

CLOTHING & FOOTWARE (£50.2M)

## **AFFLUENT ACHIEVERS**

is the predominant ACORN Group with

executive wealth accounting for 19% of the Windsor catchment (8% above the UK average)

2018 FOOTFALL AVERAGES

1 million

VISITORS A MONTH (+25% VS 2016) ONLINE SPEND CONTRIBUTES

£62m from residential

expenditure



TOTAL RESIDENTIAL EXPENDITURE OF

£4,518.1m

and a marketing potential of £183.3m

## RISING PROSPERITY

is the next predominant ACORN Group with

### **CAREER CLIMBERS**

accounting for 17.5% of the Windsor catchment (11% above the UK average)





## WINDSOR ROYAL STATION SINCE 1897 C3-C4 Coach Park C6-C7 THE CONCOURSE 54-55 CRAFT STALLS Windsor Castle & Thames Street Windsor Yards & Car Park

## you're in good company

## Fashion

ench Connection
obbs
gsaw
oules
ltane
int Velvet
nase Eight
weaty Betty
'histles

## Beauty

Aveda	
bare Minerals	
Bobbi Brown	
Crabtree & Evelyn	
Space NK Apothecary	

#### Food & Drink

21-22

17-18 19 17

25 29-30

20

A8

21A

16 21B

All Bar One	40
Bella Italia	57
Bill's Restaurant	C3-C4
Café Nero	58-59
Café Rouge	54-55
Carluccio's	5
Cattle Grid	31-32
Cinnamon Café	53
EAT	19
Gourmet Burger Kitchen	C6-C7
Patisserie Valerie	62-63

## Lifestyle & Gifts

Artique	
Empress Gifts	6
Hardy's Old Sweet Shop	2
Havana House	!
Jo Malone	
Le Creuset	
Links	:
Molton Brown	
Pandora	
Tinc	

### Other/Services

39
49
52A
69





UNITS AVAILABLE TO LET

Details available on request

#### **KEY CONTACT**

Centre Manager Sue Watts 01753 797 071 centremanager@ windsorroyalshopping.co.uk

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## GET in touch

For further information on leasing opportunities please contact our agents.

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